



## THE X 'MAS' FACTOR

### Irish People Vote Off Worst Christmas Jingles

**One4all**<sup>®</sup>, creators of Ireland's leading multi-store gift voucher and nationwide multi-store gift card has commissioned some 'mischievous' research to unwrap the source of unwanted gifts and it appears that aunts are the biggest culprits.

1,614 people were asked to name the worst gift they had received for Christmas and who it came from. 25 percent named and shamed their aunt, with 18 percent identifying in-laws as the next worst givers followed by parents (15 percent) and siblings (10 percent).

The research would indicate beloved grandparents are the best at giving presents as only a small number (2 percent) were disappointed by the present they received. They were followed by children (3 percent), who were ahead of spouses (7 percent) and friends (9 percent).

"OH THANKS. It's, er, lovely"

When it comes to what we classify as unwanted gifts, socks, bad perfume, silly jumpers, bath salts, soaps and clothes that don't fit were the most common responses. Some of the tasteless gifts received from aunts included; an armchair for a mobile phone, a Norwegian jumper with reindeer, a toy aimed at a three year for someone who was 15, a Pan Pipes CD and prawn cocktail glasses.

All I (don't) want for Christmas

Other deadweight gifts, from friends and relatives, that didn't quite get the bells jingling included:

#### FROM IN-LAWS

- o Couple of bags of coal (from mother-in-law)
- o Candy yellow stripped skirt (from in-laws)
- o Diet book (from sister-in-law)

#### FROM MOTHER/ FATHER

- o Bright blue tracksuit (from mum)
- o School uniform (from parents) when 16

#### FROM FRIENDS

- o Milli Vanilli tape
- o Seahorse statue

#### FROM BOYFRIEND / GIRLFRIEND

- o Carrot peeler (from boyfriend)
- o The book I had already got on my bed side locker (from partner)
- o A ghost detector (from ex-boyfriend)

Gift Voucher Shop, CEO, Michael Dawson believes: “Spouses might know each other better and even choose presents together. Grandparents might benefit from the fact that they may be more likely to choose cash, tokens or practical gifts.

Thankfully our **One4all**<sup>®</sup> Gift Vouchers and Gift Cards are an easy way to avoid getting or receiving an unwanted gift this Christmas.”

There’s no excuse for unwanted gifts this year with **One4all**<sup>®</sup> available right up until Christmas Eve at your local Post Office and local store where you see the PostPoint sign.

**One4all**<sup>®</sup> – the gift of choice

**One4all**<sup>®</sup> can be bought as a gift voucher or gift card. With over 4,500 outlets nationwide to spend the gift voucher and over 3,000 outlets nationwide to spend the gift card and with big brand stores such as Argos, HMV, Easons and Brown Thomas, this present will suit even the most picky festive reveller. So for hassle free Christmas shopping this year, simply pop into your local Post Office, local store where you see the Post-Point sign, visit [www.one4all.ie](http://www.one4all.ie), or call 01 – 8708111.