



GET A LITTLE SPRING IN YOUR STEP THIS EASTER WITH SOME CRACKING IDEAS FROM One4all

Press Release
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Get the most out of Easter by choosing the healthy alternative this Easter with **One4all**[®] Gift Vouchers and Gift Cards. Encourage your kids to get out and about this Easter, awaken their imagination and create a wealth of family memories.

One4all[®] is a great way of keeping everyone happy as it can be used in all sorts of family stores, from books and craft shops to bicycle shops, and across a wide selection of activities such as sailing, surfing, paintballing or horse riding. This Easter **One4all**[®] have a choice of special Easter themed gift cards available online at www.one4all.ie that can be accompanied with a teddy bear and gift tin.

This year **One4all**[®] has Easter cracked, with top tips for finding best places to burn off some of that Easter chocolate and keep boredom at bay. Why not try:

- 1. Baking with the Kids ***
Enjoy some brownie, cup cake or flapjack making with the kids and let them lick the spoon whilst the goodies bake.
- 2. Gardening Fun****
Buy some big flower bulbs and set out into the garden with the kids to create their own shrubbery and get their hands messy.
- 3. Whisk the family away on a mini break with Sunway Holidays and One4all.**
- 4. A fun day out for all the family**
Discover a world of fun and adventure at Dublin Zoo, watch the animals roam free in Fota Wildlife Park Cork or explore the wonders of the sea and learn what happens on the ocean floor in Sea Life Centre Bray.
- 5. Easter Games**
Take part in many fun Easter Games such as; pin the chick on the egg, Easter Egg Pinata, Easter Egg Decorating- a great fun activity for all the family.
- 6. Let their talent for music grow**
Find a new instrument that captures their imagination at Waltons and watch their talent grow as they learn how to play.
- 7. Adventure day out*****
Get the gang together and divide and conquer with Paintballing for all the family, see how their driving skills are progressing with Go Karting, test their balance and skill with surfing or sailing.
- 8. Quick Crafts******
For the days at home when boredom settles in, reserve a few crafts that will capture their imagination. Try making your own dolls, ant hills, solar systems or explosive experiments. Start a scrap book or photo album, paint or make a picture for their bedroom wall.
- 10. Make an 'Idea Box'**
Dig out an old shoe box and let the kids design it with crayons and paint. Use this box as a place to store ideas for a rainy day. The kids can add the ideas they come up with and take their pick from the box when a rainy day arrives.

And finally, let's not forget to pamper the parents...

For him

Take to the skies and go on a Helicopter ride, play a round of golf or try falconry with friends.

For her

Indulge by dropping into Brown Thomas and relax by getting a manicure, whilst the world goes by around you, or pop into your local Peter Mark salon for a LA style blow-dry.

Where to buy

Simply pop into your local Post Office, local store where you see the PostPoint sign. Visit www.one4all.ie to choose from the custom Easter **One4all**[®] Gift Cards.

With more than 4,500 outlets to spend the gift voucher and over 3,000 outlets to spend the gift card and with big brand stores such as Brown Thomas, HMV and Argos, **One4all**[®] really is the healthy alternative this Easter.

-Ends-

Notes to Editors

* Cooks Academy courses are available through One4all.ie as well as Superquinn and selected SuperValu stores to buy all your ingredients

** Choose from Woodies DIY, Atlantic Homecare or one of the many participating garden centres across the country with your **One4all**[®].

*** Try your hand at paintballing or go karting at various locations around the country with your **One4all**[®], learn to surf at Aloha Surf School or Lahinch Surf School or learn to sail at Fingal Sailing School Malahide and Monkstown.

**** Choose from a range of games and crafts from The Art and Hobby Shop, Byrnes World of Wonder, Argos or Eason.