

# Giftvouchershop.ie shortlisted for 2004 Net Visionary Shortlist

11th November, 2004

The shortlist for the 2004 Net Visionary Awards was announced this morning, with Aoife Davey from the Giftvouchershop.ie listed in the Internet Marketing category.

Thirty Five Industry professionals have been shortlisted after unprecedented voting. Over four and half thousand people cast over 45,000 votes this year which is a first in the six year history of the awards.

Many aspects of the website have been improved with a new look website launched in July 2004. Giftvouchershop.ie is a fully interactive e-commerce site providing the visitor the opportunity to purchase a range of gift voucher types from a choice



**Giftvouchershop.ie is a fully  
interactive e-commerce site**

of over 500 of the best Irish & international shops and services. With many extra useful features such as -the corporate service, the wedding gift lists, dates to remember and weekly competitions - the site is user friendly, the service efficient providing the user with an all round pleasant experience.

For more on the awards please visit the Irish Internet Association website at <http://www.ia.ie>