

One4all® Gift Cards Now Available with PostPoint at your Local Shop!



The Gift Voucher Shop, have launched their **One4all**® Gift Card through PostPoint outlets at your local shop. The **One4all**® Gift Card is Ireland's first nationwide multi-store gift card and is an electronic version of the market leading **One4all**® Gift Voucher. The launch of **One4all**® Gift Card through the PostPoint network means that no matter where you are in the country, when you pop down to your local shop you can also pick up a **One4all**® Gift Card for that special present.

To publicise the event, shoppers on Grafton Street in Dublin were greeted by television and radio presenter Ryan Tubridy and former Miss World, Rosanna Davidson who were doing a

spot of shopping! Rosanna took full advantage of the **One4all**® multi-store Gift Card by visiting all her favourite shops.

Speaking at the launch Enda Kelly, MD of PostPoint said, "We hope the introduction of this new service will take the stress out of shopping for presents. Speaking on behalf of the Irish man I think it's great! It means I won't have to travel all the way into town on a crowded Saturday to buy a voucher but can pick it up in my local shop when I'm buying my paper. It will certainly take the pain out of deciding what to buy as well!"

The **One4all**® Gift Card will be available in an attractive suite of designs and carriers at selected PostPoint outlets nationwide from 22nd October. **One4all**® Gift Cards offer unrivalled choice and flexibility, allowing the recipient to spend their gift card in as many outlets as they wish from a choice of over 1,500 varied outlets nationwide. The card acts as a debit card allowing the recipient to spend the full or part value on the gift card in as many or as few stores as they wish.

Retailers on the **One4all**® Gift Card include Brown Thomas, Debenhams, Eason, A|wear, HMV, Smyths Toys, Sasha, the Irish Parachute Club, the Great Outdoors, Woodies DIY, Champion Sports, Irish Ferries and Carphone Warehouse to name just a few.

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Everything that PostPoint does is aimed at saving the customer time, an extremely precious commodity these days. The **One4all**® Gift Card joins an already extensive range of services provided by PostPoint all aimed at making their customers' lives easier. You can pay over 80 bills in your local PostPoint outlet, and now buy the perfect present for any occasion with **One4all**® Gift Cards.

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For further information, please contact:

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Note to Editors:

The Gift Voucher Shop Ltd.

The Gift Voucher Shop (GVS) was established in 2002 as a unique and unrivalled service that eliminates any hassles normally associated with gift giving by offering consumers and recipient's ultimate choice and flexibility. GVS offers the most comprehensive range of gift vouchers for an extensive and attractive array of top brands as well as smaller independent retail partners, the most popular of which being the **One4all**[®] Gift Voucher. GVS sells their gift vouchers and gift cards to the general public through the Post Office network, selected PostPoint outlets, online at www.giftvouchershop.ie and over the phone on 01 8708111.

Over 50% of GVS's business is now generated by its highly effective corporate sales division that provides a wide range of facilities and services to the corporate sector. These include staff incentives, trade promotions and specialised software solutions for the management of the employee BIK allowances.