

The Gift Voucher Shop win 'Best Overall Business Award'

October 28, 2003

The Gift Voucher Shop in partnership with An Post was awarded 'Best Overall Business' from the Fingal County Enterprise Board yesterday evening October 29, 2003. The Gift Voucher Shop launched in September 2002 and sell Gift Vouchers for over 500 businesses nationwide to both the public and corporate sector. Businesses right across the Fingal and North-East area of the country were judged on the following criteria; business growth and employment potential, marketing, innovation, financial and technological strength.

Senator Feargal Quinn on presenting the award said "The key to a successful business is to bring a product to the market that consumers need, be innovative in your marketing, stay close to your consumers and look to the future in developing your business. The Gift Voucher Shop aspired to each of these criteria and therefore, are worthy winners of this evenings overall award".

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-Senator Feargal Quinn

Michael Dawson Managing Director of The Gift Voucher Shop said "A lot of hard work and endeavour over the past three years is now coming to fruition and we are delighted that The Fingal County Enterprise Board has recognised The Gift Voucher Shop for its efforts".